



# NWEA Coaching Services

*Support and guidance for data-informed best practices*

NWEA coaching delivers deep and personalized engagement with your district and school staff focused on your specific concerns and goals. Our coaches work with you in the design and implementation of plans to extend development of your district capacity and expertise in data use, professional goal setting and planning, and development of comprehensive assessment plans aligned to student learning.

## RESEARCH-BASED RESULTS

*Going beyond the workshop*

Two decades of education efficacy studies have shown that educators who received coaching support and follow-up after professional development implemented the new skills at a rate of 80–90%. Conversely, when coaching and follow up were *not* provided, new skills were implemented at a rate below 20%\*.

It's challenging for educators to find time for the kind of reflective practices and activities that must be provided for district staff to successfully transfer new learning into desired changes in practice. NWEA Coaching Services can help you to protect your investment in assessment, data, and professional development for your staff by providing the support to ensure that having good data leads to better learning for all your students.

\* Joyce and Showers, 1996; Fouts, 2003; Stinnett and Zenger, 2007.

## COACHING SERVICE OPTIONS

*Three ways to transform data into action for optimal student growth*

### 1. Assessment Program Alignment

*Make essential connections between assessments and student learning*

This option includes processes to assist educators in building data literacy district-wide. Aligning the use of current school and district assessments and understanding the interrelationships of assessment, curriculum, and instruction are emphasized. Participants collaborate in establishing priorities for assessment practices and appropriate use of resulting data.

### 2. Data Conversations

*Analyze and apply data for increased student growth*

Coaches work with educators to build school and district capacity to conduct effective data conversations that identify problems and successes. Causal analysis is facilitated to ensure solution-focused planning, and enhanced decision-making at all levels of the organization.

### 3. Goal-focused Planning

*Build comprehensive and integrated plans that maximize student achievement*

NWEA coaches facilitate a process in which educators draw upon their professional expertise in the analysis and development of professional learning plans for staff that are well-aligned with student learning needs. Coaches work with staff to develop plans that maximize local and external resources to attain targeted goals for growth and achievement.

*The options above describe available NWEA Coaching topics. Consultation between the NWEA coach and your district will determine the ideal configuration for your coaching day(s) tailored to your specific needs. For more information, please contact your NWEA Partner Relations Representative at 503-624-1951.*